

The Townships Sun is a non-profit organization that publishes a magazine featuring *Eastern Townships life and culture, past, present, and future*. It is published in English, nine times a year. Since our founding in 1973, we have evolved with the English-speaking communities of the Eastern Townships, from Farnham to Lac Mégantic, and from St-Armand to Thetford Mines.



Where can you find The Townships Sun?

By subscription (TheTownshipsSun.org); in schools, libraries, seniors' homes and at points of sale in Cookshire, Knowlton, Lennoxville, Mansonville, North Hatley, Richmond, and Stanstead.

Who reads The Townships Sun?

Townships residents and "expats" of all ages. Persons who are involved in the community, well-connected. Retirees, professionals, students, businesspeople. With 500 copies in circulation and 2.6 shares per copy, we estimate 1,300 dedicated readers.

What's in The Townships Sun?

Feature articles, photos, artwork, poetry about diverse topics of interest, history, local culture, nature, lifestyle, and more. Contributors are writers, photographers and artists, including some of the Townships' most talented residents.

Supporting The Townships Sun means...

- ♦ Delivering your message to the eyes of engaged, active Townshippers
- ♦ Visibility in one of Quebec's only English-language magazines
- ♦ Continued exposure: Magazines are kept, revisited, and treasured
- ♦ Being part of more than 50 years of publication history!
- ♦ Adding value to the work of dozens of committed volunteers and contributors

CONTACT US: P.O. Box 28, Succ. Lennoxville, Sherbrooke, QC J1M 1Z3. Website: TheTownshipsSun.org
Advertising: Jennifer Brown, jene_brown@hotmail.com, 819-644-0076
Editor: Rachel Garber, editor@townshipssun.ca, 819-640-1340
General Information: Marion Greenlay contact@townshipssun.ca, 819-566-7424

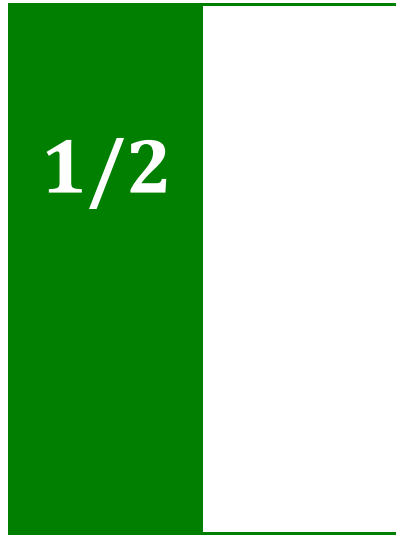


*Eastern Townships life and culture,
past, present, and future*

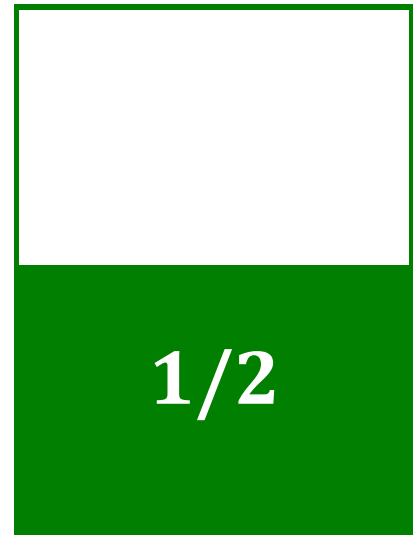
Competitive advertising rates offer striking visibility.



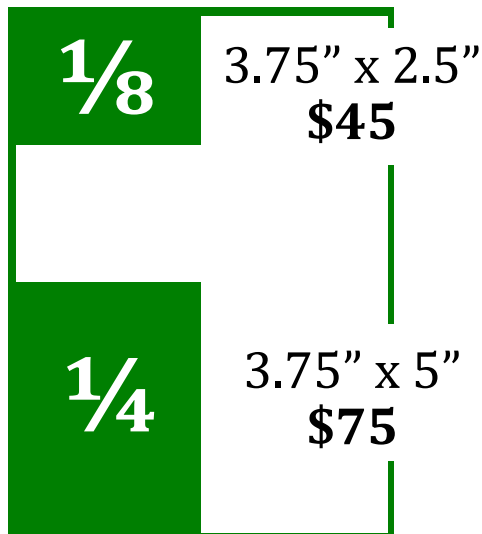
7.5" x 10"
\$250



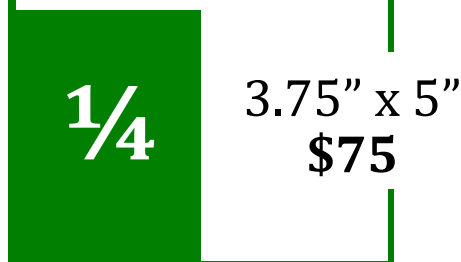
3.75" x 10"
\$125



7.5" x 5"
\$125



3.75" x 2.5"
\$45



3.75" x 5"
\$75

NOTE: Ads on inner pages are black & white in print, and in colour in the PDF version.

Full page print ads are also available in colour: Back page, \$600; interior page, \$500.

Your print ad will be viewed, on average, for 40 days (9 issues/year).

Your ad will have an online presence on Facebook/The Townships Sun. We have more than 1,500 followers, and a recent ad had 2,235 views in 12 hours.

CONTACT US: P.O. Box 28, Succ. Lennoxville, Sherbrooke, QC J1M 1Z3. Website: TheTownshipsSun.org
Advertising: Jennifer Brown, jene_brown@hotmail.com, 819-644-0076
Editor: Rachel Garber, editor@townshipssun.ca, 819-640-1340
General Information: Marion Greenlay contact@townshipssun.ca, 819-566-7424



*Eastern Townships life and culture,
past, present, and future*

July 2023 marks The Townships Sun's 50th Anniversary.

Under our new editor, Rachel Garber, we have an exciting array of special themes planned for the coming year, highlighting the Townships arts, communities, and topics important to English-speaking residents, while celebrating the history of *The Townships Sun*.

Here are the 2022 issues, their due dates, publication dates, and their themes:

Issue	Due Date	Publication Date	Proposed Themes
February:	Jan. 6	Feb. 7	Photography / Covid impact
March:	Jan. 31	March 1	Museums in the Townships / Disappeared hamlets
April:	Feb. 25	April 1	Poetry / Emerging centres in the Townships
May:	Mar. 28	May 2	Pottery/ Land art/ Back to the Land
June:	Apr. 23	June 1	Music / Climate Change in the Townships
July/August:	May 24	July 1	Tours and Tourism in the Townships
September:	Aug. 3	Sept. 1	Townships schools and innovative learning
October/November:	Aug. 31	Oct. 3	Townships tales and legends / witches
December 2022/January 2023:	Oct 31	Dec. 1	Architecture, buildings



Front cover



Back cover

CONTACT US: P.O. Box 28, Succ. Lennoxville, Sherbrooke, QC J1M 1Z3. Website: TheTownshipsSun.org
 Advertising: Jennifer Brown, jene_brown@hotmail.com, 819-644-0076
 Editor: Rachel Garber, editor@townshipssun.ca, 819-640-1340
 General Information: Marion Greenlay contact@townshipssun.ca, 819-566-7424



*Eastern Townships life and culture,
past, present, and future*

ORDER FORM

Name of Business _____

Contact Person _____

Address _____

City/Town _____ Postal Code _____

Telephone _____ Email _____

Description of Ad & comments:

___ Full Page, Colour (7.5 x 10") _____

___ Full Page, Black & White (7.5 x 10") _____

___ Half Page, vertical (3.75 x 10") _____

___ Half Page, horizontal (7.5 x 5") _____

___ ¼ Page (3.75 x 5") _____

___ ⅛ Page (3.75 x 2.5") _____

Publication Dates

___ Feb. 7, 2022

___ March 1, 2022

___ April 1, 2022

___ May 2, 2022

___ June 1, 2022

___ Sept. 1, 2022

___ Oct. 3, 2022

___ Dec. 1, 2022

___ Feb. 1, 2023

IMPORTANT: Please attach a JPG or PDF of your publicity image. For technical questions, please consult the Media Kit, or contact our Ad Representative at her number below.

SIGNATURE: _____ **DATE:** _____

CONTACT US: P.O. Box 28, Succ. Lennoxville, Sherbrooke, QC J1M 1Z3. Website: TheTownshipsSun.org
Advertising: Jennifer Brown, jene_brown@hotmail.com, 819-644-0076
Editor: Rachel Garber, editor@townshipssun.ca, 819-640-1340
General Information: Marion Greenlay contact@townshipssun.ca, 819-566-7424
